

How Do I Submit An Article?

The DFW Chapter welcomes articles! If you have an article that you believe would be important to our membership, you can send it directly to the DFW Chapter by e-mailing office@dfwcai.org.

Articles can range anywhere from 700 words to several thousand words. We prefer that they be submitted in Word format. If you have pictures that accompany the article, please send them as attachments instead of inside the body of the article.

Articles should be informative in nature. You are welcome to provide a brief bio about the speaker, your company or community, along with contact information for inclusion at the end of the article.

Articles and advertisements are accepted until the middle of the month prior to publication. Contact is produced every quarter, in April (digital only), July (print & digital), October (digital only), and January (print & digital), so we would need your article or advertisement no later than March 1, June 1, September 1, and December 1 to ensure inclusion in any upcoming magazine.

Contact is mailed to over 750+ active members each quarter. The online edition is available on our website, and e-mailed to our entire database of nearly 2,000 contacts.

How Do I Advertise?

Size	Dimensions	Rates (per issue)	
		Members	Non-Members
1/8th Page	3.625w x 2.325h	\$150	\$175
1/4 Page	3.625w x 4.875h	\$200	\$275
1/2 Page	(horiz.) 7.5w x 4.875h or (vert.) 3.625w x 9.875h	\$300	\$375
Full Page	7.5w x 10h	\$400	\$500
Inside Front Cover	7.5w x 10h (4 Available)	\$450	N/A
Inside Back Cover	7.5w x 10h (4 Available)	\$450	N/A
Outside Back Cover	7.5w x 6.5h (4 Available)	\$500	N/A

Buy Two or Three Issues & Receive a 5% Discount!
Buy All Four Issues & Receive a 10% Discount!!!

Advertisers from the previous year have right of first refusal when it comes to renewing premium ad locations. Please check with the office to confirm space availability.

Positioning of advertising is at the sole discretion of the Editor. Preferred positions may be available—inquire for availability and price. Cancellations or changes of orders are not accepted after the closing date. If proofs are not furnished, reproductions and registration quality is at the advertiser's risk. Advertiser and advertising agency assumes liability for all content including text representation and illustrations of advertisements printed and also assumes responsibility for any claims arising there from made against the publisher. The publisher reserves the right to reject any advertising contract or insertion for any reason.