

# 2022 Chapter Guide



14070 Proton Rd.  
Suite# 100  
Dallas, TX 75244-3601  
[www.dfwcai.org](http://www.dfwcai.org)  
[office@dfwcai.org](mailto:office@dfwcai.org)  
972-246-3540  
fax: 972-490-4219

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# Being Part of Community Associations Institute

For over 40 years, the Dallas Fort Worth Chapter of Community Associations Institute has provided information and education to HOA leaders and the professionals who assist them. Uniquely, Community Associations are volunteer-governed and membership driven, so while leaders and professionals have many of the same concerns other property managers face, their approach is very different.

*No two communities are alike.*

The members of the DFW Chapter represent some of the very best in the field. Our distinguished members have earned individual national recognition for their leadership. The Chapter, through the dedicated efforts of our volunteers, has been recognized 17 times with national awards.

Long-standing membership, an inclusive approach, and constantly striving for perfection are the hallmarks of our Chapter, and the wonderful, diverse group of people who have chosen DFW CAI as a place to network, learn, and grow.

## Chapter Information

14070 Proton Rd.  
Suite 100  
Dallas, TX 75244-3601

Phone: (972) 246-3540  
Fax: (972) 490-4219  
Web: [www.dfwcai.org](http://www.dfwcai.org)  
Email: [office@dfwcai.org](mailto:office@dfwcai.org)

## National Information

6402 Arlington Boulevard  
Suite 500  
Falls Church, VA 22042

Phone: (888) CAI-4321  
Fax: (703) 970-9558  
Web: [www.caionline.org](http://www.caionline.org)  
Email: [CAI-INFO@CAIonline.org](mailto:CAI-INFO@CAIonline.org)

The DFW Chapter is chartered under CAI National. When you join CAI, you actually join CAI National and your membership is shared with the local office that you designate. CAI National sets the membership rates; there is no "local only" membership rate.

Each category of membership receives different benefits from CAI National. Aside from CAI National benefits, the local chapter provides benefits to membership categories, as well.

## Board Members

Board Member Tool Kit  
From Good to Great: Principles for  
Community Association Success  
Community Association Governance  
Guidelines  
Model Code of Ethics for Community  
Association Board Members  
FREE Newsletter Articles for Homeowners  
Local Chapter Education and Networking  
Events  
Common Ground™  
Fast Tracks  
Community Volunteer Leadership  
Development Program  
Advocacy Center  
Service Directory  
Credentialed Professionals Directory  
Publication Discounts  
Minutes  
Community Association Law Reporter  
Information and Tools  
Member Discount Programs

## Managers

Advertising and Marketing Opportunities  
Service Directory  
Professional Management Development  
Program  
Advocacy Center  
Common Ground™  
Local Chapter Education and Networking  
Events  
National Conference and Events  
Professional Designations and  
Certifications  
Career Credentialed Professionals  
Directory  
Publication Discounts  
FREE Newsletter Articles for Homeowners  
Community Manager  
Fast Tracks  
Community Association Law Reporter  
Career Center  
Information and Tools  
Member Discount Programs

## Business Partners

Advertising and Marketing Opportunities  
Service Directory  
Advocacy Center  
National Conference and Events  
Local Chapter Education and Networking  
Events  
Community Association Law Reporter  
Law Seminar  
Member Discount Programs  
Publication Discounts  
Downloadable Member Logos  
Rights and Responsibilities for Better  
Communities

# Committees

## Ambassadors of Fun

This dynamic committee lends support to multiple committees, including monthly themes for our educational luncheons when appropriate, arranging happy hours, the Annual Bowling Tournament, philanthropic endeavours, and more...!

## Community Affairs

Responsible for creating half-day educational events, and working with local municipalities to raise awareness among self-managed or non-member board members and community association leaders.

## Expo

Responsible for the overall development and management of the Trade Show including recruiting exhibitors and sponsors and promotion of the event. The Trade Show Committee works in conjunction with the Programming Committee to develop Conference seminars.

## Gala

Responsible for the planning and promotion of our annual awards event, including the creation of award categories, managing the nominations process, and hosting the gala.

## Golf

Responsible for the planning, development, and execution of this annual chapter networking event.

## High Rise Manager's Forum *and* Legal Forum

Each committee is responsible for creating a one-day program addressing the specific needs of the event.

## HOA Hotline

Composed of managers holding the PCAM designation, this committee is charged with answering inquiries posted on the chapter website from local HOA Board members.

## Luncheon Programming

Charged with the development, promotion and presentation of educational programs, paying particular attention to the needs of each of the interest groups. In addition, the Programming Committee may help coordinate Conference seminars with the Expo Trade Show Committee and other educational offerings.

## Magazine

Responsible for the planning and development of content for the Chapter's quarterly magazine. The committee identifies topics and appropriate content and identifies and recruits appropriate authors and contributors.

## Membership

Explores opportunities to promote CAI to new members, welcomes joining members and describes services, contacts existing members to ensure membership satisfaction, follows up with lapsed members to bring them back into membership.

## Sporting Clays

Responsible for the planning, development, and execution of this annual chapter event focused on raising funds for Texas Legislative Action initiatives.

*All Committee Volunteers are asked to please have an **Acknowledgement of Responsibilities** signed by themselves and their supervisor before beginning their duties. If you are interested in serving as a Committee Chair, you will also need the **Chair Acknowledgement Form** signed, as well as a supervisor's approval.*

## Printed Directory

In late spring, the DFW Chapter prints and distributes a membership directory. We do not lease, rent, or sell our membership roster. A comprehensive on-line membership directory is kept current to allow members to connect with members.

***The Directory is distributed to confirmed members only at the time of publication.***

Every member is automatically listed in the Membership Directory.

### Yellow Pages

*Business Partners*

*Management Companies*

### Managers Section

*Individual Community Association Managers*

### Homeowners Section

*Board Members*

*Individual Homeowner Members*

If you provide services in more than one category, you can get added to those categories at a rate of \$50 per additional listing. (Limit 10)

For our Business Partners, you are listed in the primary category of your business.

If you choose, you can purchase advertising space in the Membership Directory. Ads are placed as close to your listing as possible, but specific placement can not be guaranteed. The 2022 Advertising Rates are as follows:

<u>Printed in Black/White</u>		<u>Printed in Full Color (4.5w x 7.5h)</u>	
Quarter Page Ad (3.5w x 2.25h)	\$200	Divider Page	\$400 (10 Available)
Half Page Ad (4.5w x 3.5h)	\$275	Inside Front Cover	\$500 (1 Available)
Full Page Ad (4.5w x 7.5h)	\$350	Inside Back Cover	\$500 (1 Available)
		Outside Back Cover	\$750 (1 Available)

Artwork must be received by March 31, 2022 to be included in the Directory. We accept PDF, JPG, GIF, and Word. All ads must be paid for prior to publication.

## On-Line Service Directory

For our business partners and management company members, we have also created an on-line Service Provider Directory, available to the public. You are automatically included in that section based on your primary field of service. If you have a web site, we link to it. If you do not have a web site, we include your telephone number instead. If you provide a service in multiple categories, we can include you in those categories at no cost (limit of 10 categories per business partner).

# Magazine

## How Do I Submit An Article?

The DFW Chapter welcomes articles! If you have an article that you believe would be important to our membership, you can send it directly to the DFW Chapter by e-mailing [office@dfwcai.org](mailto:office@dfwcai.org).

Articles can range anywhere from 700 words to several thousand words. We prefer that they be submitted in Word format. If you have pictures that accompany the article, please send them as attachments instead of inside the body of the article.

Articles should be informative in nature. You are welcome to provide a brief bio about the speaker, your company or community, along with contact information for inclusion at the end of the article.

Articles and advertisements are accepted until the middle of the month prior to publication. Contact is produced every quarter, in March, June, September, and December, so we would need your article or advertisement no later than February 15, May 15, August 15, and November 15 to ensure inclusion in the upcoming magazine.

Contact is mailed to over 700+ active members each quarter. The online edition is available on our website, and mailed to our entire mailing list of nearly 2,000 contacts.

## How Do I Advertise?

Size	Dimensions	Rates (per issue)	
		Members	Non-Members
1/8th Page	3.625w x 2.325h	\$100	\$125
1/4 Page	3.625w x 4.875h	\$175	\$250
1/2 Page	(horiz.) 7.5w x 4.875h or (vert.) 3.625w x 9.875h	\$250	\$325
Full Page	7.5w x 10h	\$375	\$475
Inside Front Cover	7.5w x 10h (4 Available)	\$425	N/A
Inside Back Cover	7.5w x 10h (4 Available)	\$425	N/A
Outside Back Cover	7.5w x 6.5h (4 Available)	\$500	N/A

**Buy Two or Three Issues & Receive a 5% Discount!**  
**Buy All Four Issues & Receive a 10% Discount!!!**

*Advertisers from the previous year have right of first refusal when it comes to renewing premium ad locations.  
Please check with the office to confirm space availability.*

*Positioning of advertising is at the sole discretion of the Editor. Preferred positions may be available—inquire for availability and price. Cancellations or changes of orders are not accepted after the closing date. If proofs are not furnished, reproductions and registration quality is at the advertiser's risk. Advertiser and advertising agency assumes liability for all content including text representation and illustrations of advertisements printed and also assumes responsibility for any claims arising there from made against the publisher. The publisher reserves the right to reject any advertising contract or insertion for any reason.*

The DFW Chapter hosts a number of events designed to provide quality educational programming for our members. We will meet the 2<sup>nd</sup> Wednesday of January, March, May, August, October, and December. Registration opens at 11:15am, lunch is available at 11:30am and the keynote presentation begins promptly at Noon.

## How Do I Become A Presenter?

Programs for the Chapter are usually scheduled a year in advance; however, we do have program openings for our special events and Expo and Trade Show. If you would like to present, please send an outline and speaker bio to [office@dfwcai.org](mailto:office@dfwcai.org). If the presentation has been offered elsewhere, please let us know where and when. All presentations must be an hour in length. Self or company promotion is strictly prohibited. All presentations must be educational and general in nature and must not highlight any one particular company, product, or service. If you have special audio or visual requirements, please let the Chapter know. The Chapter automatically provides a laptop, projector, podium and microphone to all scheduled speakers.

## What Is The Vendor's Venue Table?

At every luncheon, we have a Vendor's Venue Table. This table is a place for our active members in attendance at luncheons to put their promotional materials, business cards, stress balls, and other items. Attendees are encouraged to visit the Vendor Venue Table during registration and after the event ends. There is no additional cost to place items on the table. Please take all remaining materials with you at the end of the luncheon; the chapter office will not retain leftover materials.

## High Rise Manager's Forum | June 10, 2022

A full day of programming specifically designed to meet the unique needs of High Rise Managers.

***This event is exclusive for Managers and Homeowners to attend, at no-charge!***

***Event Sponsorship \$300:*** Socialize and network with attendees, distribute company materials, recognition on event power point, chapter website, and promotional materials.

***Social Hour Sponsorship \$700 (Exclusive!):*** Socialize and network with attendees, distribute company materials, give closing speech/moment-at-the-mic, recognition on event power point, chapter website, and promotional materials.

***Lunch Sponsorship \$1,000 (Exclusive!):*** Socialize and network with attendees, distribute company materials, give luncheon presentation on topic related to your industry, recognition on event power point, chapter website, and promotional materials.

## 2022 Chapter Program Dates

### Luncheons

*(New Schedule for 2022)*

January 12

March 9

May 11

August 10

October 12

December 14

### Expo

April 13

### High Rise Forum

June 4

### Legal Seminar

*(New Program for 2022)*

November 9

## 2022 National Program Dates

### National Conference

May 4-7

Orlando, FL

*\*\*Dates are subject to change and dependant on local regulations regarding COVID-19 safety protocols; Please confirm event information on chapter website.*

# Programming / Social Events

## Expo and Trade Show | April 13, 2022

This event offers focused educational programming for attendees and a venue for Business Partners to showcase their products and services.

**Keynote Session Sponsorship, \$2,500 (Exclusive!):** Premium booth with premium location (*pending availability*), full-page ad in program, recognition in conference program, “sponsored by” on easel by Keynote session entrance (*exclusive to break out session sponsors*), branded pens handed out at the registration table to EVERY attendee and in vendor packets (*600+ people*), introduce company and Keynote speaker (*optional*), collateral materials placed on seats at Keynote session, recognition on website and in promotional emails

**Social Hour Sponsorship, \$1,500 ( ):**  Branded drink tickets requiring vendor validation at booth (if purchased); Branded cups provided at social hour for specialty drinks, Business card ad in program, recognition in conference program, “sponsored by” on signage at social hour event, recognition in conference program, recognition on website and in promotional emails

**Lanyard Sponsorship, \$1,500 (Exclusive!):** Branded lanyards provided to attendees (*300+ attendees*), sponsored by” on signage at registration, recognition in conference program, recognition on website and in promotional emails

**Registration Sponsorship, \$500 (Limit 5):** Recognition in conference program, “sponsored by” recognition on signs near registration, recognition on website and in promotional emails, ability to provide branded swag\* to be included in the attendee bags handed out at registration to EVERY attendee (*300+ attendees*) \*1 item per vendor, provided by vendor

**Education Sponsorship, \$400 (Limit 4):** Half-page ad in program, recognition in conference program, “sponsored by” recognition on easel by break out session entrance (*exclusive to break out session sponsors*), introduce speaker at one break out session (*optional*), collateral materials placed on seats at break-out sessions, recognition on website and in promotional emails

**Food Sponsorship, \$300:** Company-branded napkins provided at food tables; Recognition in conference program, “sponsored by” recognition on signs near food, recognition on website and in promotional emails

## Service Projects | Spring and Fall (dates TBD)

The Chapter will host two or more Service Projects this year:

- SPRING - A day in sometime in February or March is volunteer day at the North Texas Food Bank. Volunteers will help sort food at the distribution center, followed by a happy hour for all involved.

**Tee-Shirt Sponsorship, \$150:** Includes your logo on the back of the event T-shirt, and recognition in all emails and on the chapter website

- FALL - A day in September is spent doing a project focusing on helping local veterans; service project information to be determined.

**Event Sponsorship, \$150:** Includes logo recognition in all emails, event signage, and on the chapter website

## Awards Gala | May 21, 2022

This event aims to recognize the achievements of our member each year. More detailed information and event sponsorship will be available as we get closer to the event.

**Black Diamond TITLE Sponsor, \$3,500 (2)**

**Crystal AWARDS Sponsor, \$2,000 (4)**

**Black Pearl DINNER Sponsor, \$1,000 (5)**

**Liquid Silver DRINK Sponsor, \$750 (4)**

**Onyx GIFT Sponsor, \$750 (4)**

**Blue Sapphire DECORATION Sponsor, \$750 (4)**

## Golf Tournament | October 24, 2022

Lunch, dinner, a round of golf, prizes, excitement, and spending quality time with quality people. This packed event has it all.

**Presenting Sponsorship, \$2,500 (Exclusive!):** Includes “Presented By \_\_\_\_\_” on website and all Tournament Materials; Company Logo printed on tee flags at every hole and putting green; (2) Two Golf Foursomes and (1) One Hole Sponsorship

**Beverage Cart Sponsorship \$1,500 (Exclusive!):** Includes recognition on Chapter website and promotional materials as an event sponsor; Company Logo on Beverage cart and inclusion in event “all sponsors” sign; opportunity to ride around on the cart and meet the golfers! *\*Drinks are included in this package*

**Golf Cart Sponsorship \$1,000 (Exclusive!):** Includes recognition on Chapter website and promotional materials as an event sponsor; logo stickers on all golf carts, and inclusion in event “all sponsors” sign. Includes access to a golf cart for the day.

**Contest Sponsors \$500 (4):** Includes recognition on Chapter website and promotional materials as an event sponsor; signage at hole, and inclusion in event “all sponsors” sign.

- Contest options include: *Hole-in-One; Putting Contest; Longest Drive (M&W); Closest-to-the-Pin (M&W)*

**Hole Sponsorship \$300 (Pending availability...):** Includes recognition on Chapter website and promotional materials as an event sponsor - Signage at hole on day of the event - Inclusion in event “all sponsors” sign - Sponsors are welcome to set up at the hole and distribute materials/items to attendees, in keeping with the course’s regulations.

## Bowling Tournament | August 25, 2022

Bowling, fun, food, and networking all rolled into one!

**Team/Lane Sponsorship \$600:** Includes your company name on Sponsorship Sign, recognition on the website, Power Point at luncheons, and promotional materials, and up to 6 players for your lane (includes food/drink for all players)

**Awards Sponsorship \$500 (Exclusive!):** Includes your company name on Sponsorship Sign, recognition on the website, Power Point at luncheons, and promotional materials. “Sponsored by” with your logo is engraved on all awards, and chance to distribute awards to winners at close of tournament

## Sporting Clays Tournament | November 17, 2022

This event is similar to the golf tournament, but with more of a BANG! Dinner, clay shooting, prizes, excitement, and spending quality time with quality people.

**Presenting Sponsorship, \$2,500 (Exclusive!):** Includes “Presented By \_\_\_\_\_” on website and all Tournament Materials, including ammo bags; (2) Two Tournament Foursomes and (1) One Bay Sponsorship

**Ammo Sponsor \$1,500 (Exclusive!):** Includes recognition on Chapter website and promotional materials as an event sponsor; chance to set up table during ammo distribution, and company logo printed on ammo bag given to all attendees

**Awards Sponsor \$1,000 (Exclusive!):** Includes recognition on all promotional materials; “Sponsored by” with your logo is engraved on all awards, and chance to distribute awards to winners at close of tournament

**Bier Garten Sponsor \$500 (4):** Includes recognition on Chapter website and promotional materials as an event sponsor; logo on Bier Garten banner

**Bay Sponsorship \$300 (15):** Includes recognition on Chapter website and promotional materials as an event sponsor; Signage at bay on day of the event - Sponsors are welcome to set up at the hole and distribute materials/items to attendees, in keeping with the course’s regulations (NO ALCOHOL during tournament)

**\*\*EVENT DATES AND PRICES ARE SUBJECT TO CHANGE; CHECK CHAPTER WEBSITE FOR UP TO DATE INFORMATION**

# 2022 Annual Chapter Sponsorship Packages

(Packages are separate from membership; Membership must be current to purchase annual packages)

## Education Sponsor | \$600

1. Six (6) coupons, good for admission to any chapter-level regular luncheon programs (**NEW for 2022**)
2. Sign on Luncheon Tables (*Exclusive to Education and Super Sponsors*)
3. Recognition as an Education Sponsor in all regular monthly emails
4. Level indicated in the Membership Directory
5. Recognition as an Education Sponsor in all four issues of the Community Contact Magazine
6. Recognition on the Sponsor banners at all chapter-level events
7. Recognition on the PowerPoint presentation during all regular chapter luncheon programs.
8. Includes a donation to TLAC (Texas Legislative Action Committee)
9. Includes contribution to Loot4Boots service project (**NEW for 2022**)

## Bronze Sponsor | \$1,000

1. Nine (9) coupons, good for admission to any chapter-level regular luncheon programs
2. Recognition as a Bronze Sponsor in all regular monthly emails
3. Level indicated in the Membership Directory
4. Recognition as a Bronze Sponsor in all four issues of the Contact Magazine
5. Recognition on the Sponsor banners at all chapter-level events
6. Recognition on the PowerPoint presentation during all regular chapter luncheon programs
7. Business Card Ad in the Community Contact (ONE Issue)
8. Business Card Ad in the Membership Directory
9. Includes a donation to TLAC (Texas Legislative Action Committee)
10. Includes contribution to Loot4Boots service project (**NEW for 2022**)

## Silver Sponsor | \$1,500

1. Nine (9) coupons, good for admission to any chapter-level regular luncheon programs
2. Recognition as a Silver Sponsor in all regular monthly emails
3. Level indicated in the Membership Directory
4. Recognition as a Silver Sponsor in all four issues of the Contact Magazine
5. Recognition on the Sponsor banners at all chapter-level events
6. Recognition on the PowerPoint presentation during all regular chapter luncheon programs
9. Quarter-Page Ad in the Community Contact (TWO Issues)
10. Half-Page Ad in the Membership Directory
11. Includes a donation to TLAC (Texas Legislative Action Committee)
12. Includes contribution to Loot4Boots service project (**NEW for 2022**)

## Gold Sponsor | \$2,500

1. Nine (9) coupons, good for admission to any chapter-level regular luncheon programs
2. Recognition as a Gold Sponsor in all regular monthly emails
3. Level indicated in the Membership Directory
4. Recognition as a Gold Sponsor in all four issues of the Contact Magazine
5. Recognition on the Sponsor banners at all chapter-level events
6. Recognition on the PowerPoint presentation during all regular chapter luncheon programs
7. Link from the Membership Directory to your company website
8. Link from the online Community Contact Magazine to the DFW-CAI sponsors page
9. Half-Page Ad in the Community Contact (TWO Issues)
10. Half-Page Ad in the Membership Directory
11. Banquet Sponsorship at Annual CAI Golf Tournament (good for 2 attendees to attend awards banquet)
12. Includes a donation to TLAC (Texas Legislative Action Committee)
13. Includes contribution to Loot4Boots service project (**NEW for 2022**)
14. Includes your choice of: A) Standard Booth at EXPO | B) GOLF Package | C) BOWL Package

*\*Package details listed at bottom of next page; must choose from EXPO, GOLF, or BOWL*

## Platinum Sponsor | \$3,000

1. Nine (9) coupons, good for admission to any chapter-level regular luncheon programs
2. Recognition as a Platinum Sponsor in all regular monthly emails
3. Level indicated in the Membership Directory
4. Recognition as a Platinum Sponsor in all four issues of the Contact Magazine
5. Recognition on the Sponsor banners at all chapter-level events
6. Recognition on the PowerPoint presentation during all regular chapter luncheon programs
9. Half-Page Ad in the Community Contact (THREE Issues)
10. Full-Page Ad in the Membership Directory
11. Includes a donation to TLAC (Texas Legislative Action Committee)
12. Banquet Sponsorship at Annual CAI Golf Tournament (good for 2 attendees to attend awards banquet)
13. Includes contribution to Loot4Boots service project (**NEW for 2022**)
14. Includes One Package Option (Choose ONE package option below)

## Diamond Sponsor | \$4,000

1. Eighteen (18) coupons, good for admission to any chapter-level regular luncheon programs
2. Recognition as a Diamond Sponsor in all regular monthly emails
3. Level indicated in the Membership Directory
4. Recognition as a Diamond Sponsor in all four issues of the Contact Magazine
5. Recognition on the Sponsor banners at all chapter-level events
6. Recognition on the PowerPoint presentation during all regular chapter luncheon programs
7. Link from the Membership Directory to your company website
8. Link from the online Community Contact Magazine to the DFW-CAI sponsors page
9. Full-Page Ad in the Community Contact (THREE Issues)
10. Full-Page Ad in the Membership Directory
11. Includes a donation to TLAC (Texas Legislative Action Committee)
12. Banquet Sponsorship at Annual CAI Golf Tournament (good for 2 attendees to attend awards banquet)
13. Includes contribution to Loot4Boots service project (**NEW for 2022**)
14. Includes Two Package Options (Choose TWO package options below)
15. Includes a Profile Page in the Membership Directory (*Exclusive to Diamond and Super Sponsors*)
16. Includes your logo in the scrolling marquee on the Main page of the DFW-CAI website

## Super Sponsor | \$6,000

1. Eighteen (18) coupons, good for admission to any chapter-level regular luncheon programs
2. Recognition as a Super Sponsor in all regular monthly emails
3. Level indicated in the Membership Directory
4. Recognition as a Super Sponsor in all four issues of the Contact Magazine
5. Recognition on the Sponsor Sign at all chapter-level regular luncheon programs
6. Recognition on the PowerPoint presentation during all regular chapter luncheon programs
7. Full-Page Ad in the Community Contact (All FOUR Issues)
8. Full-Page Ad in the Membership Directory
9. Includes a donation to TLAC (Texas Legislative Action Committee).
10. Includes contribution to Loot4Boots service project. (**NEW for 2022**)
11. Hole Sponsorship at the Annual CAI Golf Tournament (or comparable sponsorship at event)
12. Includes Three Package Options (Choose THREE package options below)
13. Includes a Profile Page in the Membership Directory (*Exclusive to Diamond and Super Sponsors*)
14. Includes sign on Luncheon Tables (*Exclusive to Education and Super Sponsors*)
15. Includes priority placement for your Membership Directory ad
16. Includes your logo on the Main page of the DFW-CAI website
17. Includes a Spotlight of your company on the DFW-CAI service directory in your category
18. Opportunity to be a registration greeter at a CAI luncheon and introduce luncheon speakers (*Exclusive to Super Sponsors*)
19. Ability to provide collateral materials for inclusion in monthly "New Member Mailers" (*Exclusive to Super Sponsors*) (**NEW for 2022**)

## Package Options Are As Follows:

GOLF - Foursome at the annual Golf Tournament  
LUNCH - 18 Extra Luncheon Coupons  
GALA - 6 Premium Tickets to the Awards Gala

EXPO - Booth at Expo (*Based on sponsorship level*)  
BOWL - Lane/Team at annual Bowling Tournament  
CLAY - Foursome at the annual Sporting Clays Tournament

# 2022 Calendar of Events

## January

Wednesday, January 12<sup>th</sup>  
Membership Luncheon &  
Annual Meeting  
11:30 AM - 1:00 PM  
Maggiano's Little Italy | Willow Bend

## February

Wednesday, February 9<sup>th</sup> to  
Friday, February 12<sup>th</sup>  
Community Association Law Seminar  
*\*National Event*

AOF - NTFB Service Day  
*Date and Time To Be Determined*  
North Texas Food Bank - Plano, TX

## March

Wednesday, March 9<sup>th</sup>  
Membership Luncheon  
11:30 AM - 1:00 PM  
Maggiano's Little Italy | NorthPark

Thursday, March 11<sup>th</sup> to  
Saturday, March 13<sup>th</sup>  
M-100: The Essentials of Community  
Management  
Embassy Suites - Dallas

## April

*(No luncheon...)*

Wednesday, April 13<sup>th</sup>  
17th Annual Expo & Trade Show  
Plano Event Center  
8:00 AM - 5:00 PM

## May

Wednesday, May 11<sup>th</sup>  
Membership Luncheon  
11:30 AM - 1:00 PM  
Maggiano's Little Italy | NorthPark

Wednesday, May 4<sup>th</sup> to  
Saturday, May 7<sup>th</sup>  
CAI National Conference  
Orlando, FL *\*National Event*

Annual Awards Gala  
Saturday, May 21  
7:00 PM - 10:00 PM  
Marriott Quorum by the Galleria

## June

High Rise Manager's Forum  
Friday, June 10<sup>th</sup>  
11:00 AM to 4:00 PM  
*Location To Be Confirmed*

## July

## August

Wednesday, August 10<sup>th</sup>  
Membership Luncheon  
11:30 AM - 1:00 PM  
Maggiano's Little Italy | NorthPark

AOF - Annual Bowling Tournament  
Thursday, August 25<sup>th</sup>  
5:00 PM - 8:00 PM  
Bowlmor Addison

## September

AOF - Loot 4 Boots: Homeless Vets  
*Date and Location To Be Determined*  
3:00 PM - 6:00 PM

## October

Wednesday, October 12<sup>th</sup>  
Membership Luncheon  
11:30 AM - 1:00 PM  
Maggiano's Little Italy | NorthPark

*\*Canned Food Drive In Conjunction  
With The October Luncheon*

Annual Golf Tournament  
Monday, October 24, 2021  
11:00 AM - 6:00 PM  
*Location TBD*

## November

Wednesday, November 10<sup>th</sup>  
Legal Forum  
1:00 PM - 5:00 PM  
*Date and Location To Be Confirmed*

Annual Sporting Clays Tournament  
Wednesday, November 17<sup>th</sup>  
12:00 PM - 7:00 PM  
Elm Fork Shooting Facility

## December

Wednesday, December 14<sup>th</sup>  
Membership Luncheon  
11:30 AM - 1:00 PM  
Maggiano's Little Italy | NorthPark  
*\*Toy Drive In Conjunction With The  
Member Luncheon*

*Some dates are subject to change.  
Please check [www.dfwcai.org](http://www.dfwcai.org) to  
confirm all dates as we approach  
events. You can also sign up for the  
email updates, which will let you  
know if any dates have changed.*

# Sponsorship / Advertising Contract

Packages are separate from membership; Membership must be current to purchase annual packages

Non-members may sponsor individual events a la carte, pending availability.

## MEMBER INFORMATION

FIRST NAME: \_\_\_\_\_ LAST NAME: \_\_\_\_\_ COMPANY NAME: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_ COUNTRY: \_\_\_\_\_

TELEPHONE NUMBER: \_\_\_\_\_ EMAIL: \_\_\_\_\_

## PAYMENT INFORMATION

CHECK ENCLOSED      VISA      MASTER CARD      DISCOVER      AMERICAN EXPRESS      INVOICE ME

ACCOUNT NUMBER: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_ CVV: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_

SIGNATURE OF CARDHOLDER: \_\_\_\_\_

## SPONSORSHIP PACKAGES

EDUCATION	\$600	BRONZE	\$1000
SILVER	\$1500	GOLD	\$2500 Package Option 1 _____
PLATINUM	\$3000 Package Option 1 _____	DIAMOND	\$4000 Package Option 1 _____ Package Option 2 _____
SUPER	\$6000 Package Option 1 _____	Package Option 2 _____	Package Option 3 _____

### Package Options Are As Follows:

GOLF - Foursome at the annual Golf Tournament	EXPO - Booth at Expo (Based on Sponsorship Level)
LUNCH - 18 Extra Luncheon Coupons	BOWL - Lane/Team Sponsorship at the annual Bowling Tournament
GALA - Table of 6 Premium Tickets to the Awards Gala	CLAY - Foursome at the annual Sporting Clays Tournament

\* First half of your Super, Diamond, Platinum, or Gold, Sponsorship must be received by January 31, 2022.

\* All other balances are due by March 31, 2022 or certain benefits will be lost.

## ADDITIONAL SPONSORSHIP OPPORTUNITIES \*\*ADDITIONAL SPONSORSHIPS WILL BE MADE AVAILABLE AS EACH EVENT DRAWS NEAR

### HIGH RISE MANAGER'S FORUM

LUNCH SPONSOR (Exclusive)	\$1,000
SOCIAL HOUR SPONSOR (Exclusive)	\$700

### ANNUAL BOWLING TOURNAMENT

AWARDS SPONSOR (Exclusive)	\$750
LANE SPONSOR	\$600

### AWARDS GALA

BLACK DIAMOND TITLE SPONSOR (2 Available)	\$3,500
CRYSTAL AWARDS SPONSOR (4 Available)	\$2,000
BLACK PEARL DINNER SPONSOR (5 Available)	\$1,000
LIQUID SILVER DRINK SPONSOR (5 Available)	\$750

### ANNUAL TRADE SHOW & EXPO

PRESENTING SPONSOR (Exclusive)	\$2,500
PARKING SPONSOR (2 Available)	\$1,500
LANYARD SPONSOR (Exclusive)	\$1,500
EDUCATION SPONSOR (9 Available)	\$400

### ANNUAL GOLF TOURNAMENT

PRESENTING SPONSOR (Exclusive)	\$2,500
BEVERAGE CART SPONSOR (Exclusive)	\$1,500
GOLF CART SPONSOR (Exclusive)	\$1,000

### ANNUAL SPORTING CLAYS TOURNAMENT

PRESENTING SPONSOR (Exclusive)	\$2,500
AMMO SPONSOR (Exclusive)	\$1,500

## ADDITIONAL ADVERTISING OPPORTUNITIES *(Not necessary if included with a package above)*

### COMMUNITY CONTACT MAGAZINE (OPEN TO NON-MEMBERS)

BUSINESS CARD AD	\$100 X _____ NUMBER OF ISSUES
QUARTER (1/4) PAGE AD	\$175 X _____ NUMBER OF ISSUES
HALF (1/2) PAGE AD	\$250 X _____ NUMBER OF ISSUES
FULL PAGE AD	\$375 X _____ NUMBER OF ISSUES
INSIDE FRONT COVER (4)	\$425 X _____ NUMBER OF ISSUES
INSIDE BACK COVER (4)	\$425 X _____ NUMBER OF ISSUES
OUTSIDE BACK COVER (4)	\$500 X _____ NUMBER OF ISSUES

CIRCLE YOUR ISSUES:      SPRING • SUMMER • FALL • WINTER

### MEMBERSHIP DIRECTORY (MEMBERS ONLY)

QUARTER (1/4) PAGE AD, BLACK&WHITE	\$200
HALF (1/2) PAGE AD, BLACK&WHITE	\$275
FULL PAGE AD, BLACK&WHITE	\$350
DIVIDER PAGE, FULL COLOR (10)	\$400
INSIDE FRONT COVER, FULL COLOR (Exclusive)	\$500
INSIDE BACK COVER, FULL COLOR (Exclusive)	\$500
OUTSIDE BACK COVER, FULL COLOR (Exclusive)	\$750

PACKAGE TOTALS: \$ \_\_\_\_\_

ITEMS/PACKAGES ARE SOLD ARE A FIRST-COME, FIRST-SERVED BASIS